

2024 SPONSORSHIP DECK

BIMS IMMERSION PROGRAM (BIP) WEEK



About BIMS

Black In Marine Science started as a week to amplify Black voices in the field and encourage younger generations, while also shedding light on the lack of diversity in marine science. After the harassment of Black birder Christian Cooper and #BlackBirdersWeek the need for #BlackinMarineScienceWeek was evident. It started with a tweet from Dr. Tiara Moore and grew to a team of organizers putting together an online event.

We hoped to have a successful week, but we were blown out of the water when we discovered that so many people were impacted by our events! We created a community of Black marine scientists that was much needed during the isolation caused by the COVID-19 pandemic. After the rewarding turnout of #BlackinMarineScienceWeek we decided it was time to form a non-profit and continue with our goal of highlighting and amplifying Black voices!



WHAT IS BIP WEEK?

The BIMS Immersion Program (BIP) Week is a week-long experience designed to empower the next generation of Black marine scientists. Through hands-on learning, research, restoration, and conservation activities, BIP Week provides a critical stepping stone for students to launch their careers. Your support makes this life-changing program possible, breaking down financial barriers and building a more diverse and inclusive future for ocean conservation.

By becoming a sponsor, you make a tangible impact: Your support funds SCUBA certifications, travel scholarships, and immersive learning experiences that directly shape the career trajectories of talented students

THE **POWER** OF YOUR SUPPORT

Your sponsorship empowers BIP to:

- Award SCUBA certifications, opening doors to underwater research.
- Provide hands-on learning in conservation, research, and restoration.
- Offer travel scholarships, ensuring equitable access for all students.
- Create a nurturing environment with career mentorship from Black scientists.



WAYS TO SUPPORT

SPONSOR

EXHIBITOR

SPONSORSHIP LEVELS

Absolute Pressure

\$20,000

Includes

- ✓ Sponsor a BIM Week event or 4 "Bubble Watchers"
- ✓ Little Hour Exhibitor Package
- ✓ 1-year organizational membership
- ✓ BIP Week Logo Inclusion

PURCHASE

Contact us to learn more or discuss custom sponsorship opportunities: fellows@BIMS.org

SPONSORSHIP LEVELS

Bouyance Compensator

\$15,000

- ✓ Sponsor a BIP Week event or 2 "Bubble Watchers"
- ✓ 1-year organizational membership
- ✓ Little Hour Exhibitor Package
- ✓ BIP Week Logo Inclusion

PURCHASE

Bouyance Compensator

\$10,000

- ✓ Sponsor a BIP Week event
- ✓ 1-year organizational membership
- ✓ Little Hour Exhibitor Package
- ✓ BIP Week Logo Inclusion

PURCHASE

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SPONSORSHIP LEVELS

Takeoff

\$5,000

- ✓ Sponsor a Juneteeth Diver
- ✓ 1-year organizational membership
- ✓ Little Hour Exhibitor Package
- ✓ BIP Week Logo Inclusion

PURCHASE

Bubble Watcher

\$2,000

- ✓ Travel & Lodging
- ✓ Juneteeth Dive
- ✓ Advanced Open-Water Dive Course
- ✓ Group Meals

PURCHASE

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EXHIBIT AT BIP WEEK LITTY HOUR

Connect with a passionate community and showcase your organization! Become a BIP Week Litty Hour exhibitor and engage with a dynamic network of students, scientists, and allies who share a passion for ocean conservation. This is your chance to highlight your work, build valuable relationships, and demonstrate your commitment to a more inclusive marine science community.

B E C O M E A N E X H I B I T O R





BECOME A BIP WEEK
SPONSOR!

 Fellows@BIMS.org